



CONTACT

Flurina Rothenberger
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HARD SKILLS

Project Management
Editorial Direction
Transcultural Grants &
Residencies Design
Workshop Design
Collaborative Publishing
Multimedia storytelling

IT SKILLS

Operating Systems:
Windows und macOS
Office Suites:
MS Office 365, Apple iWork
Design and Video:
Adobe CC, Final Cut Pro, Blender
Programming:
p5.js

LANGUAGES

German	native tongue
English	fluent
French	fluent
Portuguese	basic
Spanish	basic

SOFT SKILLS

Empathy
Courage and leadership
Innovative thinking
Initiative
Willingness to learn
Solution-orientated thinking
Flexibility
Transcultural awareness
Strategic decision making

FLURINA ROTHENBERGER (1977)

TRANSCULTURAL CREATIVE PROJECT MANAGEMENT

2004–present Photographer, Publisher, and Artist, self-employed

- Produce global editorial and corporate visual stories.
- Manage and produce transcontinental publishing projects.
- Conceptualise and curate physical and virtual showcases.

2021–2024 Project Manager, artlink, Bern

- Developed outreach strategies, web, and social media plans.
- Designed and oversaw the Artlink Directory, a digital platform connecting artists from Africa, South America, Southeast and Southwest Asia and Eastern Europe with Switzerland.
- Designed and managed transdisciplinary funding programmes.
- Evaluated and advised on funding applications in visual arts.
- Design and curate transcultural VR exhibitions.

2015–present Managing Director, NICE labs (Zurich)

- Spearhead strategic planning, finance, and fundraising efforts.
- Design and implement transcultural workshops and labs for young professionals in the Creative and Cultural Industries
- Curate exhibitions and events.
- Develop international collaborations and partnerships.
- Oversee editorial and sales management for NICE magazine, including team leadership, content curation, text editing in English and French, and logistics and sales coordination.

2020–2021 Freelance culture columnist, Republik online

- Portraits and interviews with visual artists in Africa.

TEACHING ACTIVITY

2018–present Guest Lecturer, Formations supérieures Photographie, CEPV, Vevey
2015–2019 Guest Lecturer, F+F School of Art and Design, Zurich
2019 Guest Lecturer, Advanced Photography, Market Photo Workshop, Johannesburg

EDUCATION AND TRAINING

present Creative Coding in education practice, ZHdK
2023–2024 CAS Cultural Entrepreneurship, ZHAW
1998–2003 BA ZFH Design, Visual Communication, ZHdK

PUBLICATIONS, AWARDS, EXHIBITIONS

2004–2023 Artist Books, Edition Patrick Frey
Pathé'O" (2023), I love to dress like I am coming from somewhere and I have a place to go" (2015), "I don't know where I'm going but I'm on the way" (2004)

2014–2023 Solo- and Group exhibitions
including Galerie C (Photo Paris, 2023), L'Appartement Image Vevey (Flurina Rothenberger & Collaboration, 2022), Unseen Amsterdam (Klaym, 2018), Photoforum PasquArt Bienne (Flurina Rothenberger, 2016), Photo Jaipur (2017)

2004–2019 Awards und Artist Residencies
including Shannon Michael Cane Award (2019), Pro Helvetia (Johannesburg, 2018), Light Work (Syracuse, NY, 2017), The Most Beautiful Swiss Books Award (2016), Greenpeace Photo Award (2013)